

**Geneva
Business School**®
Real Business. Responsible Leaders.



MASTER'S PROGRAMS

- ▶ Master of International Management
- ▶ Master of Business Administration (MBA)
- ▶ Fine Art International Management MBA (FAIM)
- ▶ International Executive MBA (IEMBA)

Apply Now



SWISS QUALITY EDUCATION
INTERNATIONAL NETWORK
PERSONALIZED MENTORING

Our Campuses

- ▶ Geneva
- ▶ Barcelona
- ▶ Madrid
- ▶ Online



Real Business. Responsible Leaders.

A 21st-century Swiss education institution contributing to a sustainable society.

Geneva Business School is an international business school with campuses in **Geneva, Barcelona, Madrid, and Online.**

We offer students a practical business education that prepares them to make an immediate impact as they begin their careers.

WHAT MAKES US UNIQUE?



Faculty are industry professionals



Diverse students, diverse perspectives



Project-based learning



Education for 21st-century business



Close-knit student community



International campus network



Industry events and networking



International programs 100% in English



L'Institut de Formation de Gestionnaire de Patrimoine (IFGP) is established

1995

The University of Finance created, providing education in international banking and finance

2001

University of Finance acquires Geneva Business Institute, forming Business & Management University

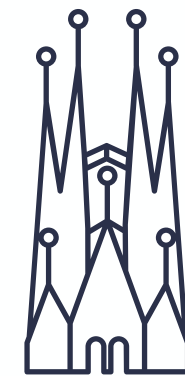
2003

Name changed to Geneva Business School to reflect our emphasis on practical business education

2009

OUR HISTORY

2012

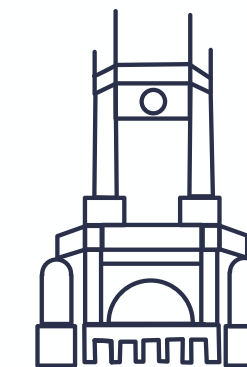


Barcelona campus opens

2017

Geneva moves to new campus opposite UN with student access to the library

2018



Madrid campus opens

2020

Barcelona and Madrid both move to new campuses

Geneva Business School ranked 59th Best Business School in the World by CEOWORLD Magazine



Geneva Business School®
Real Business. Responsible Leaders.





Geneva

Madrid

Barcelona

INTERNATIONAL EDUCATION FOR THE GLOBAL MARKETPLACE

1.5 year program
/ 3 semesters

MASTER OF INTERNATIONAL MANAGEMENT

The Master of International Management is aimed at recent graduates who want to take their education to the next level. With two semesters on-campus and a third which can be done remotely, you learn with a dedicated mentor, to get a truly 21st-century business education.

- Personalized career guidance and mentoring
- Two weeks of intensive sessions on other campuses
- Two career days and active support in finding internships

	Geneva	Barcelona	Madrid
International Management	✓	✓	✓
International Finance	✓	✓	✓
Digital Marketing	✓	✓	✓
International Relations	✓	✓	✓
Sports Management	✓	✓	✓

Spring 2021 / Fall 2021

MASTER'S ACADEMIC CALENDARS

Download our academic calendars for the Geneva, Barcelona & Madrid Campuses to find out all the academic events, public holidays, Welcome Week, and more.

Geneva

Barcelona

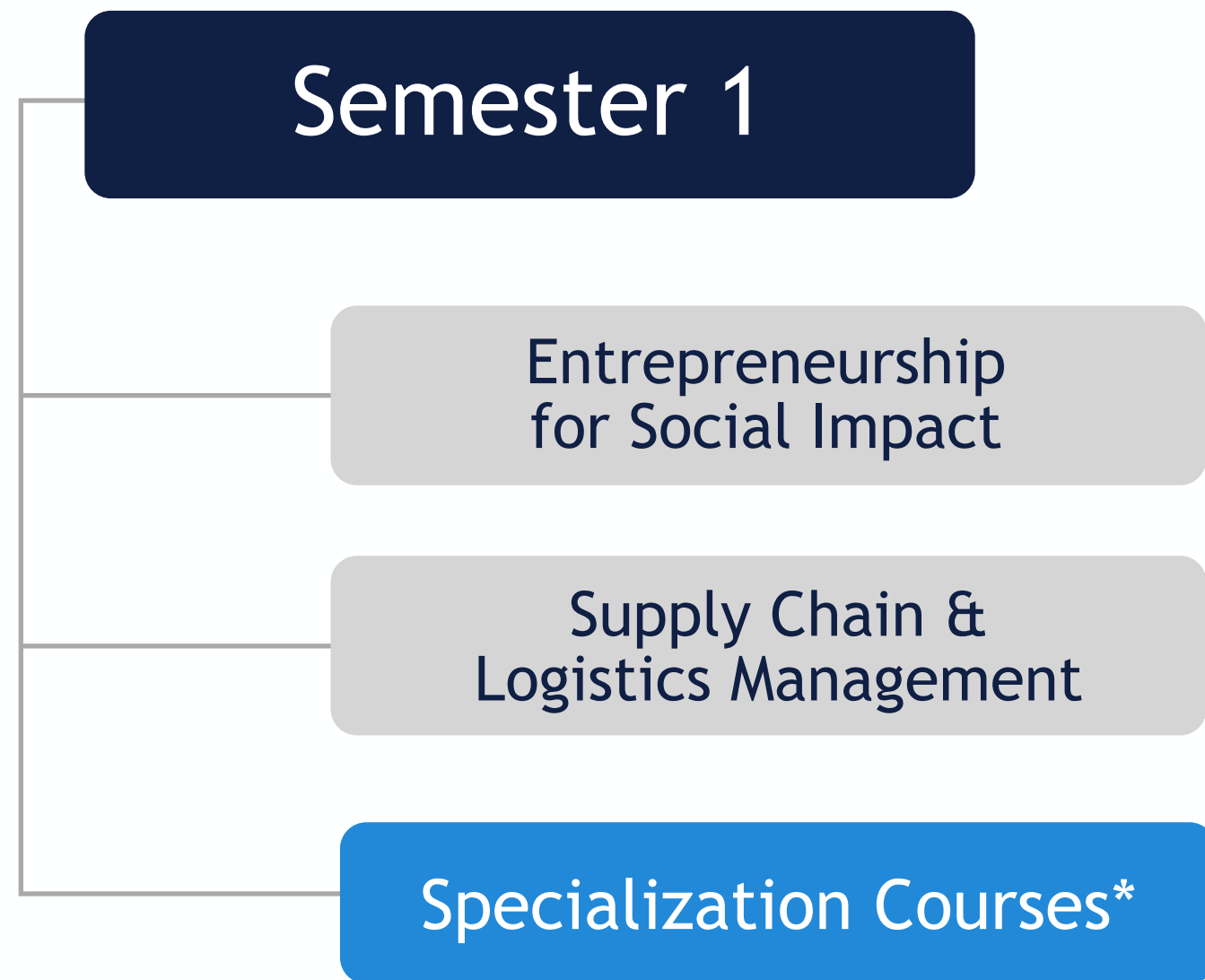
Madrid

MASTER OF INTERNATIONAL MANAGEMENT (MIM) STUDY PLAN

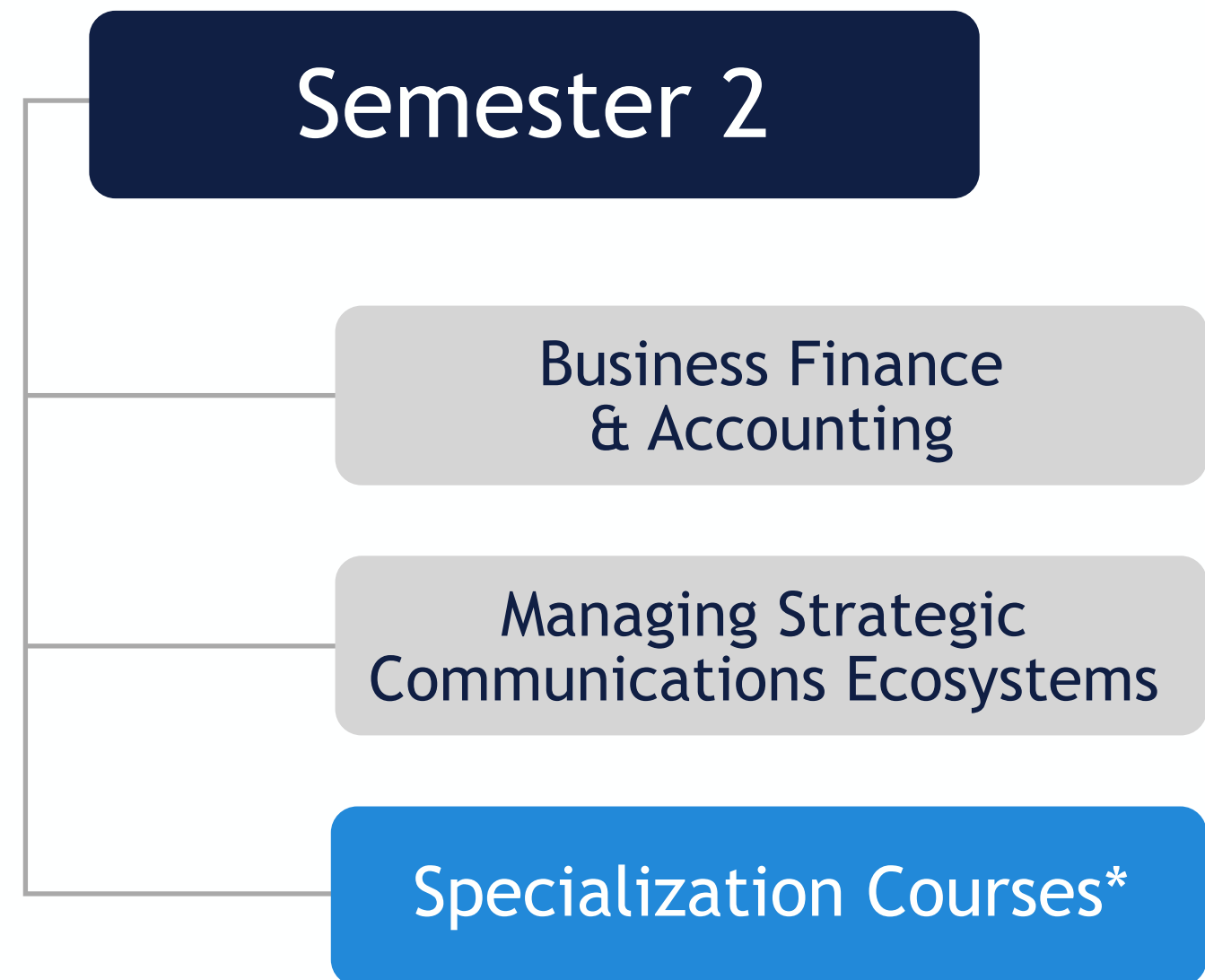


These study plans are for indicative purposes only. Programs may vary on each Geneva Business School campus. The availability of elective choices will vary from campus to campus and will depend on student numbers. The minimum number of ECTS credits required to graduate with a master's degree is 90.





**Students choose options that are useful for their final project or that they are interested in.*



**Students choose options that are useful for their final project or that they are interested in.*



**Students will be led by their dedicated mentor who will help them tailor their program to fit with their final project.*

Leadership Development Weeks

Students can select 2 courses per semester (Semester 1 & Semester 2)

- 1. Managing and Investing in People
- 2. Data-Driven Decision Making

- 1. Managing Change
- 2. Results-Driven Digital Marketing

- 1. Environmental & Sustainability Management
- 2. Decision Making for Business Leaders

- 1. Business Ethics & Law
- 2. Innovation & Digital Transformations

Specialization courses

Students can select 3 courses per semester
(Semester 1 & Semester 2)

International Management

1. Competitive, Cooperative & Corporate Strategy
2. Business Management Simulation
3. International Business Law
4. Creating New Markets
5. Geopolitics & World Business
6. Project Leadership

International Finance

1. Regulations & Compliance
2. Finance Business Simulation
3. Capital Budgeting
4. Portfolio & Wealth Management
5. Advanced Corporate Finance
6. Financing Start-Ups

Sports Management

1. Sports Industry Management Simulation
2. Financial Management in the Sports Industry
3. The Global Sports Industry
4. Marketing, Media & Sponsorship in the Sports Industry

Digital Marketing

1. B2B & B2C Strategies
2. Digital Economy Overview
3. Strategic Digital Marketing
4. Connected Commerce
5. Inbound & Outbound Marketing
6. Marketing, Media & Sponsorship in the Sports Industry



International Relations

1. Strategic Cross-Cultural Communication
2. International Relations Case Study
3. Management of International Organizations & NGOs
4. Strategies in international Relations
5. Geopolitics & World Business
6. Project Leadership

MASTER OF BUSINESS ADMINISTRATION



CAMPUS:
Geneva



DURATION:
1.5 year program /
3 semesters



FACULTY:
Industry Experts



LANGUAGE:
100% in English



INTAKE:
September
February

CAREER OPTIONS

- General Manager
- International Sales and Marketing Manager
- Global Account Manager
- Management Analyst
- Chief Executive Officer
- Entrepreneur
- Business Analyst
- Director of International Management
- Business Development Coordinator
- International Brand Manager
- Management Consultant

FACTS

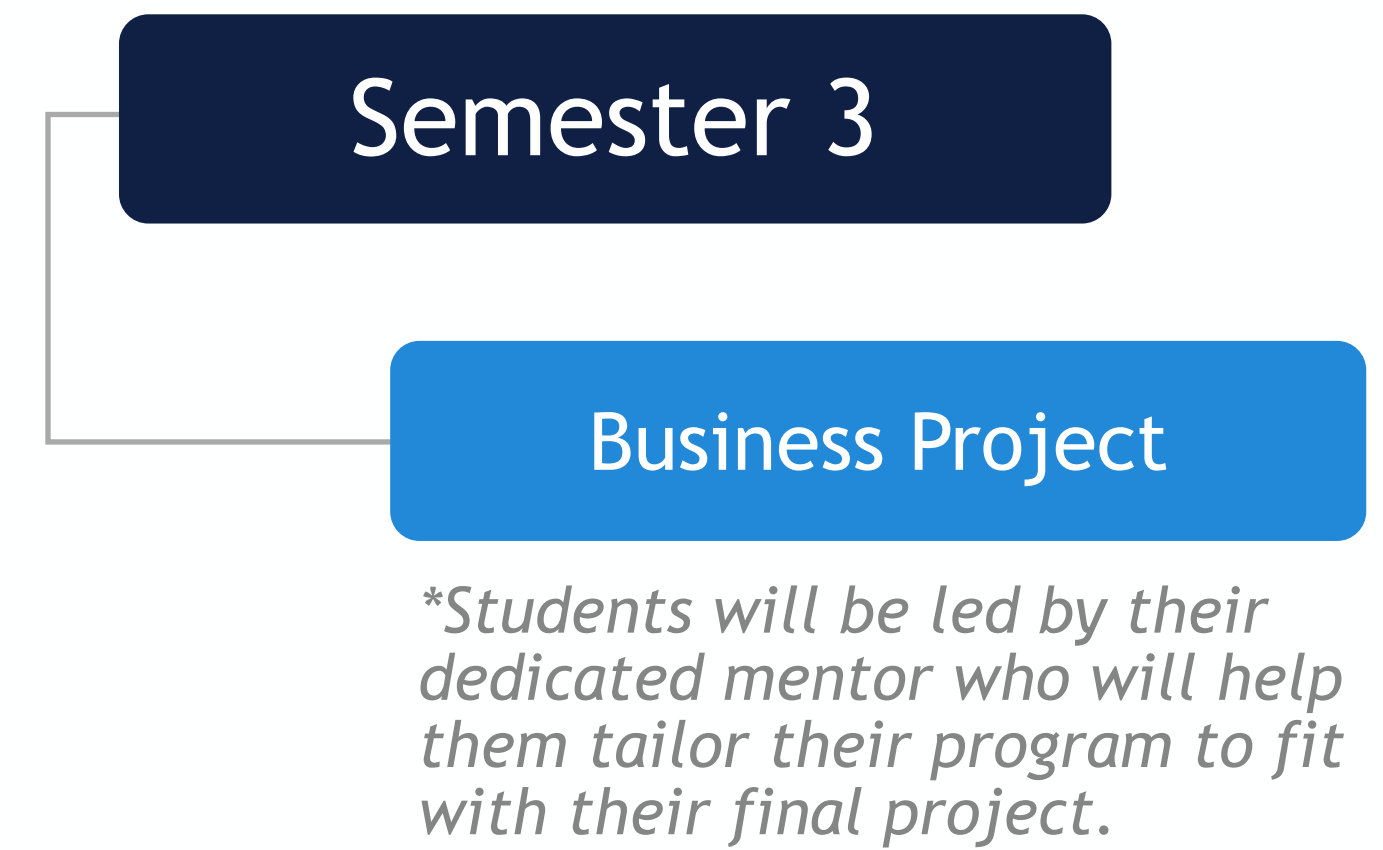
- **Duration:** 1.5 years / 3 semesters
- **Evening Learning:** Yes
- **Credits:** 90 ECTS
- **Language:** English
- **Intakes:** September & February
- **Degree Awarded:** Master of Business Administration
- **Internships:** We offer support and guidance for internships and business ventures as part of our mission to prepare students for the world of work.
- **Location:** Geneva Campus

MASTER OF BUSINESS ADMINISTRATION (MBA) STUDY PLAN



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Leadership Development Weeks Courses

- 
 1. Managing and Investing in People
 2. Data-Driven Decision Making
- 
 1. Managing Change
 2. Results-Driven Digital Marketing

- 
 1. Environmental & Sustainability Management
 2. Decision Making for Business Leaders
- 
 1. Business Ethics & Law
 2. Innovation & Digital Transformations



FINE ART INTERNATIONAL MANAGEMENT MBA (FAIM)

A Business Graduate Degree in Fine Art



CAMPUS:
Geneva



DURATION:
1.5 year program /
3 semesters



FACULTY:
Industry Experts



LANGUAGE:
100% in English



INTAKE:
September
February

Geneva Business School, with the assistance of leading experts and innovators in the business of fine art, plans to develop the next generation of managers in the Fine Art sector. Students will learn from leading experts in **Art Finance, Art Law, Compliance, Art History, Fine Art Logistics, Entrepreneurship**, and more.

A management program of this caliber and depth does not exist anywhere else in Europe. Taught exclusively in Geneva, the birthplace of art law and home to the oldest freeport in the world, Geneva Business School has created an expert faculty selected from industry leaders such as **Lalive** (Art Law pioneer), **Deloitte** (Art Finance), **Institut Restellini** (Museum Management), **Nelly Wenger** (Strategic Management), and **ArtNow!** (Art History) for the only MBA of its kind.

ART NOW!



INSTITUT
RESTELLINI

AUC
ART

helvetia



LALIVE



FINE ART INTERNATIONAL MANAGEMENT MBA (FAIM) STUDY PLAN



These study plans are for indicative purposes only. Programs may vary on each Geneva Business School campus. The minimum number of ECTS credits required to graduate with a master's degree is 90.



Semester 1

History of Art

Museum Management

Art Market
Entrepreneurship

Elective Courses*

**Students can choose 3 courses from any Master's programs, that are useful for their final project or that they are interested in.*

Leadership
Development Weeks*

**Students choose 2 courses per semester*

Semester 2

Cultural Project
Management

The Logistics of Fine Art

Art Law, Ethics and AMLA

Art as a Financial Investment

Elective Courses*

**Students can choose 3 courses from any Master's programs, that are useful for their final project or that they are interested in.*

Leadership
Development Weeks*

**Students choose 2 courses per semester*

Semester 3

Business Project

**Students will be led by their dedicated mentor who will help them tailor their program to fit with their final project.*

Leadership Development Weeks

**Students choose 2 courses per semester (Semester 1 & Semester 2)*

- 
 1. Managing and Investing in People
 2. Data-Driven Decision Making
- 
 1. Managing Change
 2. Results-Driven Digital Marketing
- 
 1. Environmental & Sustainability Management
 2. Decision Making for Business Leaders
- 
 1. Business Ethics & Law
 2. Innovation & Digital Transformations



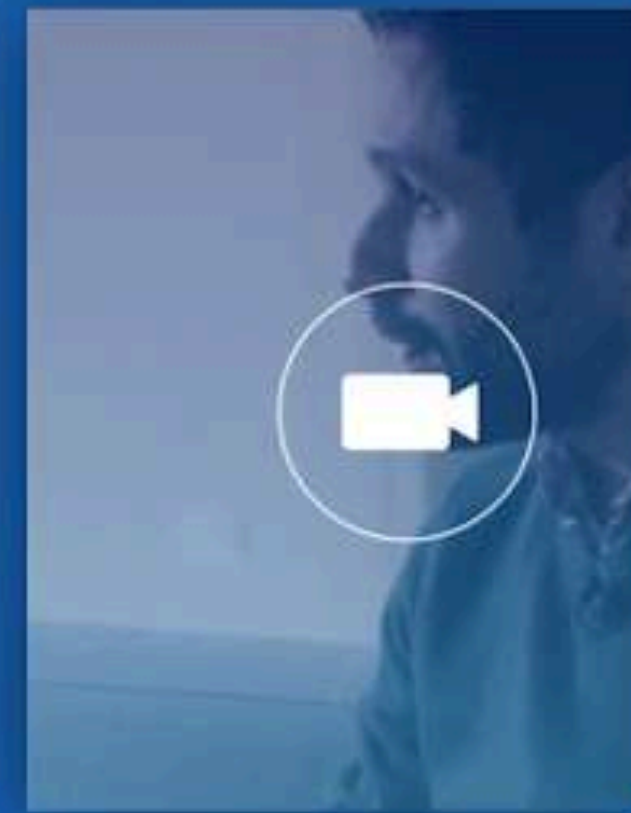


**Geneva
Business School®**
Real Business. Responsible Leaders.

INTERNATIONAL EXECUTIVE MBA

Online Program

- No visa requirements
- Two weeks on campus per semester
- Fully tailored to your needs



Academic Calendar



CAMPUS:
Online



DURATION:
1.5 year program /
3 semesters



FACULTY:
Industry Experts



LANGUAGE:
100% in English



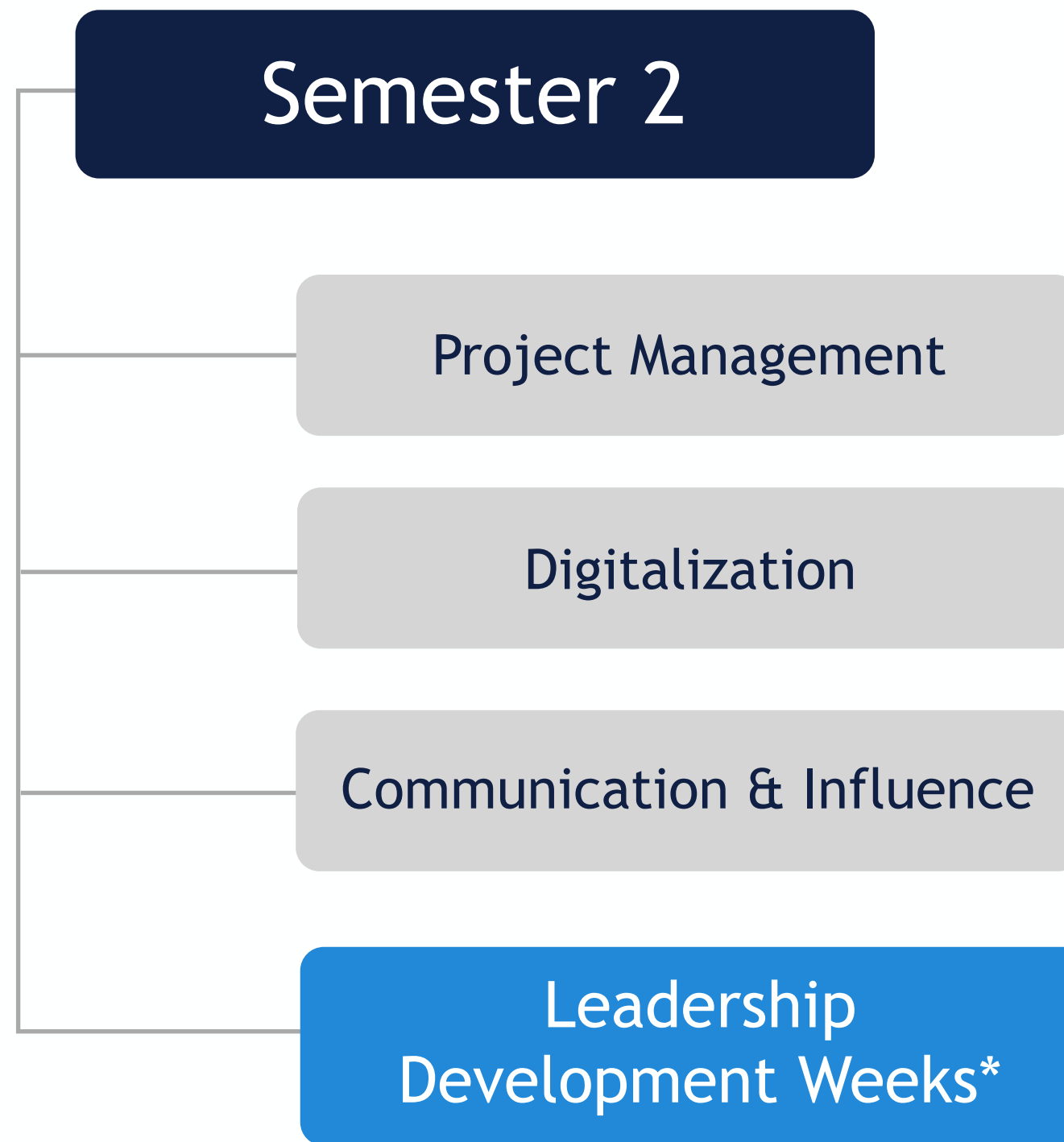
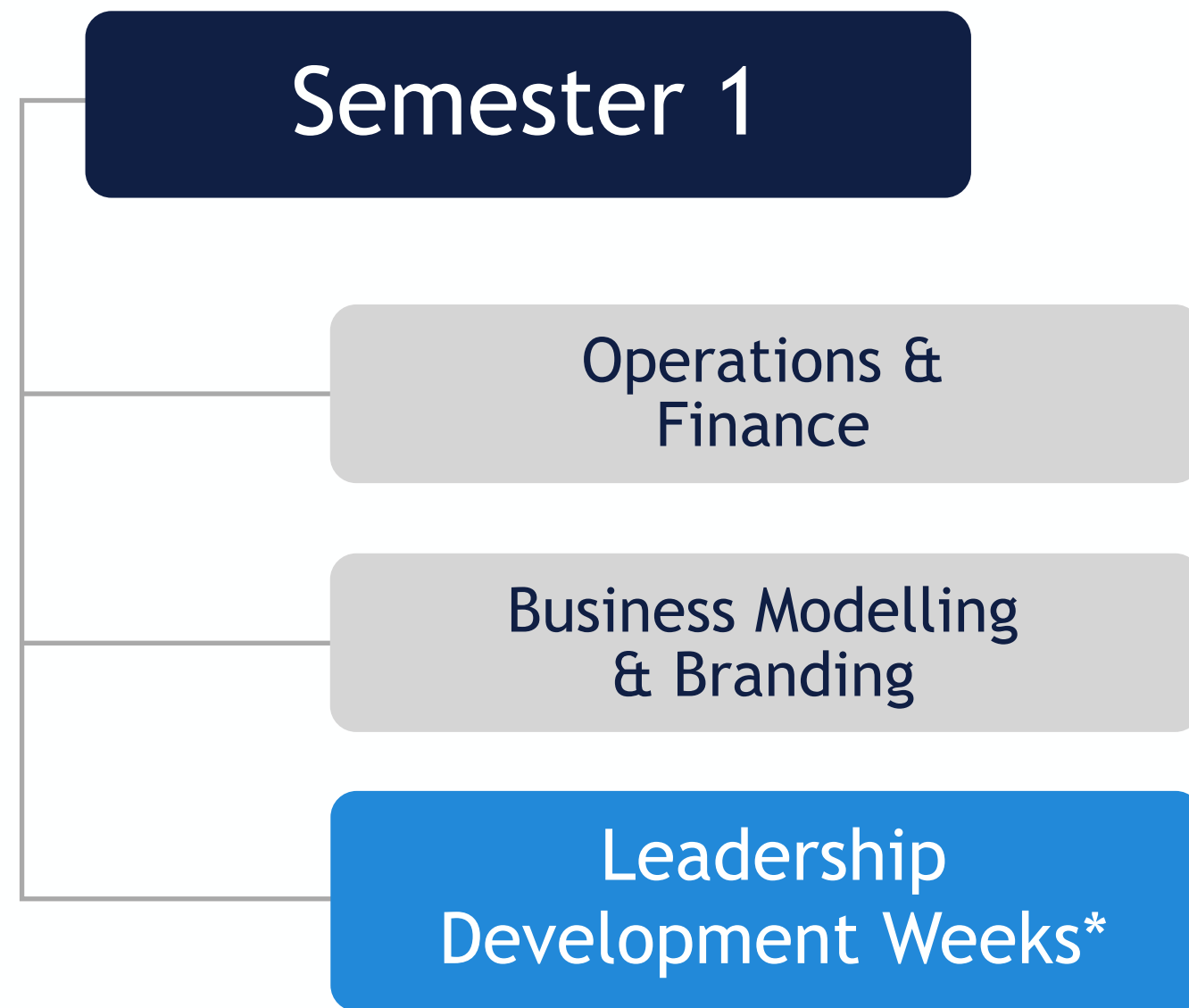
INTAKE:
September
February

INTERNATIONAL EXECUTIVE MBA (IEMBA ONLINE) STUDY PLAN



These study plans are for indicative purposes only. Programs may vary on each Geneva Business School campus. The minimum number of ECTS credits required to graduate with a master's degree is 90.





In semesters 2 and 3 students will be led by their dedicated mentor who will help them tailor their program to fit with their final project. They will be able to access all courses available on the program.





Leadership Development Weeks Courses

**Students choose 2 courses per semester (Semester 1 & Semester 2)*

- 1. Managing and Investing in People
2. Data-Driven Decision Making
- 1. Managing Change
2. Results-Driven Digital Marketing

- 1. Environmental & Sustainability Management
2. Decision Making for Business Leaders
- 1. Business Ethics & Law
2. Innovation & Digital Transformations

FEES

Program	Administration Fee		Tuition Per Semester / Term Spain	
	Switzerland	Spain	Switzerland	
 MASTER'S 1.5 year program / 3 semesters	CHF 3,000	EUR 1,900	CHF 10,250 Per semester	EUR 5,450 Per semester
 MBA 1.5 year program / 3 semesters	CHF 3,000		CHF 12,950 Per semester	
 FAIM MBA with a specialization in Fine Art International Management 1.5 year program / 3 semesters	CHF 3,000		CHF 18,000* Per semester	
<i>* New Program Launch Discount CHF 14,000 per semester for early enrolment and prepayment by 1 August 2021 (only valid for the first intake)</i>				
Online Programs	Online		Online	
 IEMBA (Online) 1.5 year program / 3 semesters	EUR 1,900		EUR 9,960 Per semester	

OUR PROFESSIONAL FACULTY



Fiorenzo Manganiello

Blockchain and Bitcoin expert,
Ambassador for Global Business
Blockchain Council

**Professor of Cryptocurrency
& Blockchain Technologies**



Julie Vinnai

Global Business
Growth Strategist

**Professor of Organizational
Behavior, Operations Management
& Business Ethics**



Dag Flachet

CGO CODIFIC,
Investor

**Professor of Entrepreneurship
& Leadership**



Follow our Faculty!

RESEARCH CENTER

Our Research Hub

A platform for staff, faculty and research students to share ideas and collaborate. All conversations are moderated by our Research Fellows.

[Our Research Hub](#)

Our Publications

Here you will find all research produced by faculty, students and staff of Geneva Business School.

[Research Repository](#)

PROFESSIONAL NETWORK, FLEXIBLE CLASSROOMS

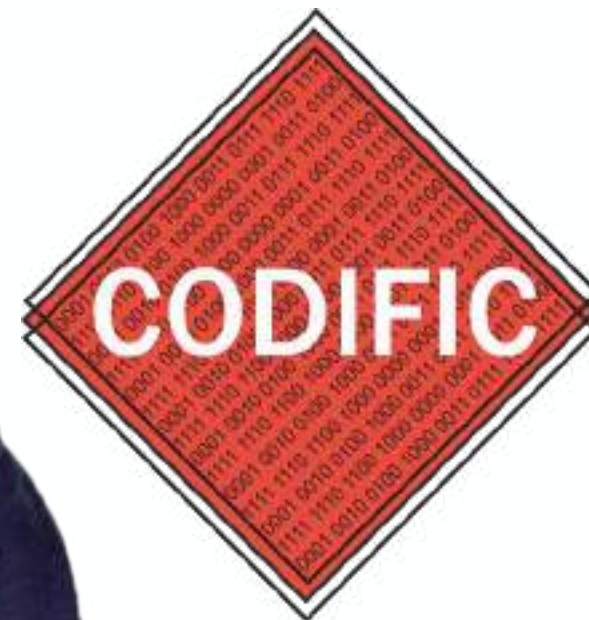


We bring real world opportunities to the classroom and our classroom into the real world.

CODIFIC

PARTNERSHIP

Codific is a software engineering firm whose promising software engineering interns team up with Geneva Business School students to build digital products and launch projects.



Dag Flachet
CGO Codific, Investor
Professor of Entrepreneurship & Leadership

SUCCESS STORIES



MOHAMMAD EL SARRAG

Egyptian

CEO Hotdesk

Alumnus (2019)

“ Building authentic and deep connections with colleagues and faculty members from different countries around the world has enabled me to expand my business to 16 different cities across four different continents. Even post graduation, Geneva Business School is providing me with incredible support, which has only helped me to further succeed in my life and to empower my business. ”



ALEXANDER VASILIEVICH

Russian

CMO and Co-founder Power2Impact

Alumnus (2020)



BUSINESS EVENTS



BUSINESS HUNTERS

Business Hunters is an innovative end-of-semester event designed to showcase startup ideas that have been worked on throughout the semester.

Based on the model of the BBC's Dragon's Den, the event gives students experience in presenting a business idea to a panel of external judges.



BUSINESS HUNTERS

**GENEVA BUSINESS SCHOOL
KICKSTARTER FUND**

DATE 24/01/2020

1 2 3 4 7 8 5 9 1 2 8 6 5 4 3 1 2 0 1



TEAM

QUION

€600

CAMPUS DIRE





INDUSTRY INSIGHTS



Interactive on-campus conferences with expert guest speakers.

QUALITY EDUCATION

Accreditations



Partnerships



Memberships



WORLD RANKINGS

Geneva Business School is ranked 57th out of the world's top 100 business schools, according to *CEOWORLD Magazine*.

We were awarded 3 Palmes of Excellence from Eduniversal International Scientific Committee, upon entering their global ranking of top business schools.

The website *Studying in Switzerland* list us as one of the Best Business Schools in Switzerland.



eduniversal
BUSINESS SCHOOLS
RANKING



Study in
Switzerland

YOUR FUTURE STARTS TODAY

Invest in your future.

Geneva Business School welcomes highly motivated individuals who wish to acquire the theoretical knowledge and practical skills necessary to successfully and rapidly integrate into the international job market.

If you aim to be a responsible leader of the future, we're looking for you.

Apply Now

25 1995-2020
YEARS

**Geneva
Business School®**
Real Business. Responsible Leaders.

THANK YOU!