



**Geneva
Business School®**
Real Business. Responsible Leaders.



DOCTORATE

OF BUSINESS ADMINISTRATION

Apply Now



SWISS QUALITY EDUCATION
INTERNATIONAL NETWORK
PERSONALIZED MENTORING

Our Campuses

► Online



Real Business. Responsible Leaders.

The Doctor of Business Administration (DBA) at Geneva Business School will help you solve a current business issue and make a tangible contribution to the field in which you work. Aimed at individuals who are looking for an opportunity to deep dive into a problem or idea that requires research, analysis, and guidance from industry experts to develop recommendations and solutions.

By developing your quantitative and qualitative skills, you will be able to apply this deep knowledge and hands-on experience to the business industry and make an impact on business management, policy, or strategy.

If you have considerable business experience and need a flexible yet intensive program to drive your business or career to the next level, the DBA is your vehicle. Study 100% in English with access to a diverse stable of sector specialists, exclusive mentors, and a dedicated supervisor. Attend and learn from in-depth webinars and online conferences.

Work around your own schedule and benefit from our flexible tuition payment plan, which covers essential learning materials, and attendance at exclusive conferences. With limited scholarships also available, the DBA is within reach for any ambitious student.

WHAT MAKES US UNIQUE?



Faculty are industry professionals



Diverse students, diverse perspectives



Project-based learning



Education for 21st-century business



Close-knit student community



International campus network



Industry events and networking



International programs 100% in English



L'Institut de
Formation de
Gestionnaire de
Patrimoine (IFGP)
is established

1995

The University of
Finance created,
providing education in
international banking
and finance

2001

University of Finance
acquires Geneva
Business Institute,
forming **Business &
Management University**

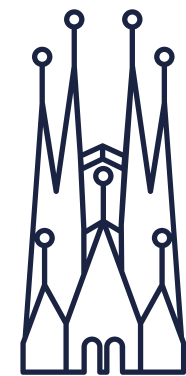
2003

Name changed
to **Geneva Business
School** to reflect our
emphasis on practical
business education

2009

OUR HISTORY

2012

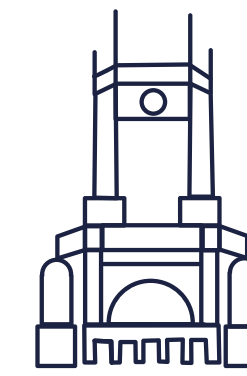


Barcelona
campus opens

2017

Geneva moves to
new campus
opposite UN with
student access to
the library

2018



Madrid
campus opens

2020

Barcelona and Madrid both
move to new campuses

Geneva Business School
ranked **59th Best
Business School in the
World** by *CEOWORLD
Magazine*



**Geneva
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3-year program
/ 9 terms

CONTINUED LEARNING

DOCTOR OF BUSINESS ADMINISTRATION (ONLINE)

Our DBA focuses on using research to explore new paths in the world of business.
The primary goal of the DBA is to make a direct contribution to the practice of business management, policy, or strategy.

Program	Administration Fee	Tuition Per Semester/Term
Online		
 Doctorate (Online) 3 year program / 9 terms	EUR 1,900	EUR 3,900 Per term



DBA PROGRAM

SCHEDULE

FIRST YEAR

Management research perspectives

Introduces students to the core concepts, skills and tools they will need as business researchers. After completing the course, students will have acquired a strategic-level perspective on the broader research process and insight into the latest cutting-edge trends in management research.

Developing business intelligence

Guides students through the process of finding and critically analyzing business literature. Students will be encouraged to develop creative approaches to seeking sources and by the end of the course will have completed the first draft of their literature review.

Problem solving using qualitative data analysis

Reviews how qualitative research methods can be used to answer business research questions. They will finish the course with both theoretical and practical understanding of qualitative methods.

CHECK IN ACTIVITY

SECOND YEAR

Problem solving using quantitative data analysis

Offers an in depth understanding of qualitative research methodologies and the opportunity to develop advanced knowledge of program such as Excel and SPSS, and by the end of this course students will have completed the first draft of the methodology section of their thesis.

Contemporary business issues

Explores the challenges and opportunities faced by businesses in a rapidly changing world. By looking at issues such as sustainable development and the impact of technology, candidates will develop a sophisticated understanding of the global business environment and how their research fits into it.

Reflecting on business practice

Examines how key concepts in business theory can be applied to real world business situations. By the end of the course, candidates will have thoroughly analyzed their own research project and its potential for real world impact.

CHECK IN ACTIVITY

At the end of your first and second years, you will take part in a 'check in' activity.

These are online or campus-based assessments designed to ensure that you are making sufficient progress with your thesis and to help you apply your developing knowledge and skills to your research project.

THIRD YEAR

Business Research Project

ENTRY REQUIREMENTS:

- Master's degree or equivalent, preferably in a related field
- IELTS (7) /TOEFL (84) /DET (115-120) / proof of studying in an English speaking environment for 3 years minimum.
- Scanned copy of all required academic diplomas, transcripts, certificates
- Extensive previous business/professional experience
- Photocopy of valid passport/national ID
- Resume/CV
- Reference letters from a former academic institution and from current employer (if applicable)
- Completion of the Thesis Proposal Form.



TESTIMONIALS



Serag El-Din Yassin DBA Student

Serag passed his defense for a thesis entitled Social Media Usage Impact on Word-of-Mouth and Brand Loyalty in Egypt: A Business Perspective. He is the first DBA candidate to successfully pass his thesis defense this year. He now proudly holds a Doctorate of Business Administration from Geneva Business School. Meet Serag, hear about his experience of the doctoral research process, and learn how a Geneva Business School DBA opens doors for our graduates.

RESEARCH CENTER

Our Research Hub

A platform for staff, faculty and research students to share ideas and collaborate. All conversations are moderated by our Research Fellows.

Our Research Hub

Our Publications

Here you will find all research produced by faculty, students and staff of Geneva Business School.

Research Repository

BUSINESS EVENTS



Business Hunters is an innovative end-of-semester event designed to showcase startup ideas that have been worked on throughout the semester.

Based on the model of the BBC's Dragon's Den, the event gives students experience in presenting a business idea to a panel of external judges.

BUSINESS EVENTS



BUSINESS HUNTERS

**GENEVA BUSINESS SCHOOL
KICKSTARTER FUND**

DATE 24/01/2020

TEAM

QUION

€600

CAMPUS DIST

BUSINESS EVENTS

INDUSTRY INSIGHTS



Interactive on-campus
conferences with expert
guest speakers.

QUALITY EDUCATION

Accreditations



Partnerships



Memberships



FÉDÉRATION SUISSE DES ÉCOLES PRIVÉES

SAPIHE ASIPES



WORLD RANKINGS

Geneva Business School is ranked 57th out of the world's top 100 business schools, according to CEOWORLD Magazine.

We were awarded 3 Palmes of Excellence from Eduniversal International Scientific Committee, upon entering their global ranking of top business schools.

The website Studying in Switzerland list us as one of the Best Business Schools in Switzerland.



YOUR FUTURE STARTS TODAY

Invest in your future.

Geneva Business School welcomes highly motivated individuals who wish to acquire the theoretical knowledge and practical skills necessary to successfully and rapidly integrate into the international job market.

If you aim to be a responsible leader of the future, we're looking for you.

Apply Now

25 1995-2020
YEARS

Geneva
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THANK YOU!