



**Geneva
Business School®**
Real Business. Responsible Leaders.

**YOUR A-Z GUIDE TO
GENEVA**

QUICK HINTS FOR THIS GUIDE:

- Scroll or jump to the section you need
- Follow the links for more information on specific features*
- All information is up to date at the time of publication
- Save to your phone to use when you don't have Wi-Fi

** For full functionality, please download the file.*

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ESSENTIALS

Introduction

ACCOMMODATION

Since finding housing in Geneva can be extremely difficult, it is crucial to start arranging accommodation as soon as you receive your Admission Letter.

Geneva Business School is a city campus and does not provide student accommodation. Student Services will however assist all students to find appropriate accommodation.

Download our Geneva Accommodation Guide to help you find your home away from home. Contact Student Services for any further assistance.

[Accommodation Guide](#)

Introduction

ACCOMMODATION

Complimentary airport pick-up can be organized between 8:00 and 17:00 on weekdays. Please provide Student Services with flights details if you wish to take advantage of this service.

Find your accommodation in Geneva with our useful guide:

[**Accommodation Guide**](#)

Introduction

B PERMIT

These are the requirements for B Permit which is in essence a student Visa. There are different requirements for students applying from inside the EU and students applying from outside the EU. As a non EU student you must provide proof of funds to cover living expenses. You must apply for a visa with the Swiss authorities in your country of residence before coming to Switzerland. You must duly complete and return **a form E** with required attachments to the following address:

Office Cantonal de la Population et Des Migrations
Service Étrangers
Case Postale 2652
1211 Genève 2

*Due to the pandemic, the offices are currently closed. You will have received an email from OCPM (check your spam folder) with a fixed appointment. Please do not miss this appointment as severe delays can occur if you do.

Introduction

OPENING A BANK ACCOUNT

We recommend that you open a bank account as soon as you get your student B permit. Documents required for opening a Swiss bank account:

- Passport
- Proof of enrolment
- Student B permit

Geneva Business School students can open a bank account at any bank. We highly recommend the UBS branch near campus.



GETTING TO GENEVA

Getting to Geneva

OPTION 1:



Airport public transport

Students planning to use the public transportation system to go from Geneva Airport to Geneva city center can get a free ticket near the exit of the luggage claim area.

- **From the airport to the city center:** You can get to the railway station directly from the arrivals and check-in area at Geneva airport. A seven-minute train ride takes you to the central railway station (Gare de Genève-Cornavin).

Getting to Geneva

OPTION 2:



- **From the airport to downtown Geneva:** The buses 5 and 10 will take you downtown. Bus stops are located at the departure level of Geneva Airport.

Getting to Geneva

OPTION 3:



Taxi

Taxis in Geneva can be ordered by phone on **+41 22 33 141 33**, hailed in the street or found at about 60 authorised taxi ranks in town, notably at the airport and at the main station. Fares between the airport and the city center range from about **CHF 35 to CHF 60** depending on traffic, time and number of passengers. **Uber** also operates in Geneva and the prices may be more affordable.

[More Info](#)



TRANSPORT

Transport

PUBLIC TRANSPORT

Here are two companies that you will quickly get familiar with:

- The train company in Switzerland is called “CFF” (cff.ch).
- The buses in Geneva are handled by “TPG” (tpg.ch).

Geneva Transport Day Card: This travel card gives you freedom of travel for one day in Geneva, using any type of public transport (bus, boat or tram), for CHF 10. A single ticket costs CHF 3, and is valid for one hour in Zone 10. A CFF Half Fare Travelcard offers reduced prices for public transport.

Transport

The Lemman Express:

The Lemman Express will take you directly to campus - Secheron station. From there you can reach town, and several French stations neighbouring Geneva from Thonon to Annecy.

[More Info](#)

Transport

Unireso Monthly Pass:

The monthly cost of a Geneva Public Transport (TPG) Pass, covering Zone 10, is CHF 75 for adults and CHF 45 for young people (25 or younger). Zone 10 covers the city of Geneva, including the airport, and gives you unlimited access to bus, tram, and boat.

You can subscribe for a monthly pass at any TPG point of sale, by providing a copy of your ID, your address in Geneva, and a Swiss phone number. The annual pass can also be a good option for CHF 400 (under 25) or CHF 500.

[More Info](#)

[View Metro Map](#)

Transport

BOAT



Yellow shuttle boats called “Les Mouettes”, or “seagulls”, cross the lake and take you from one side of Geneva to another, every 10 minutes between 07:00 and 18:00. Buy single-ride tickets from machines on the dock (CHF 2-3), or use any valid TPG bus ticket

[More Info](#)

Transport

BIKE

*Genève*roule!

From April to October, free bikes are available for up to four hours at Genèveroule, just outside the train station. Simply show your photo ID and leave a CHF 20 cash deposit. The rest of the year, Genèveroule rents out bikes from CHF 12 per day. A second office, known as Terrassière, is located at Ruelle des Templiers 4 in the Eaux-Vives neighborhood (left bank).

[More Info](#)



SHOPPING

Shopping

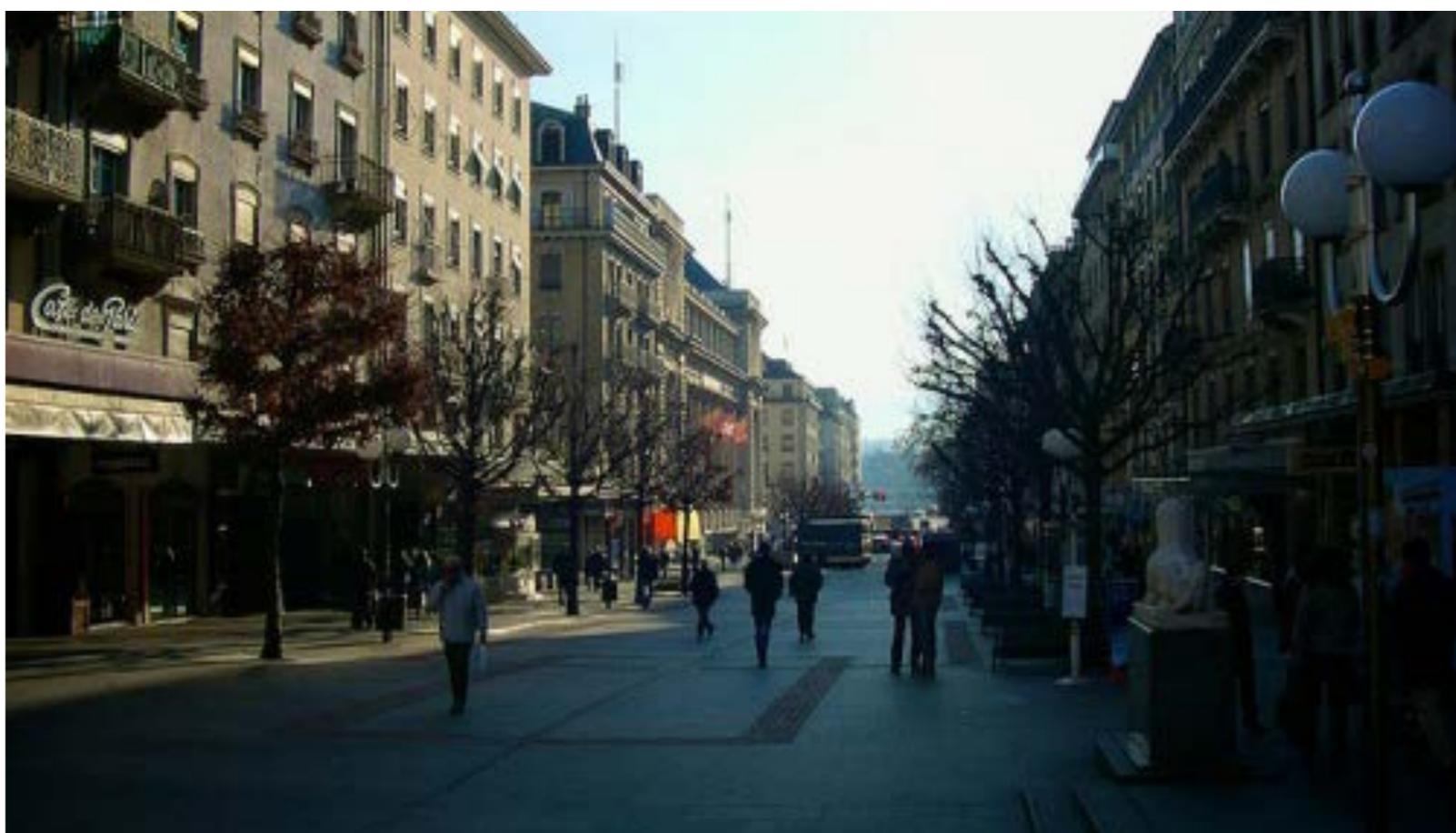
CITY CENTER



Extending from the financial district to Eaux-Vives, the parallel streets of Rue du Rhône and Rue du Marché (and Rue de Rive further east) constitute Geneva's most famous shopping district. Designer retail stores and world-famous watchmakers line streets packed with window shoppers, turning it into an impromptu fashion catwalk.

Shopping

RUE DU MONT BLANC



Although not as fashionable as the city center, there is an equally large selection of clothing and jewellery on display along Rue du Mont Blanc and its surrounding streets. This is also the best area in the city to pick up souvenirs such as Swiss Army knives, chocolates and other Swiss knick-knacks.

Shopping

THE OLD TOWN



If you're looking for art or antiques, the Old Town (Vieille Ville) is the place for you. The Grand Rue is the primary shopping street but don't be afraid to get lost in one of the Old Town's many winding alleys, where every turn promises a new surprise. Many antique shops feel like real museums, filled with relics dating back to Geneva's medieval days.

Shopping

CAROUGE



Located on the left bank of Geneva, this lovely neighborhood will offer you plenty of treasures among its shops, restaurants, and bars. Take a stroll in its street and appreciate the classic architecture of the small, quaint buildings, eat a Gelato on the “Place du Marché” or have a tasty tapas assortment with a sip of wine on a terrace. In Carouge, you’ll discover new spots and a warm atmosphere in what we call “the city in the city”.

Shopping

CENTRE BALEXERT



The largest and best mall in Geneva with over 110 stores including designer outlets, a grocery store and a movie theater. In Balexert, students can find everything they need for their day-to-day life.

Avenue Louis-Casai 27

Shopping

MANOR DEPARTMENT STORE



The largest department store chain in Switzerland with everything under one roof, from electronics to cosmetics. On the ground floor, you will find food from every corner of the world, popular for people on the go. The roof terrace is a famous lunch spot, with a nice view.

Rue de Cornavin 6

Shopping

GLOBUS DEPARTMENT STORE



Perhaps the largest shopping center in Geneva with lots of designer labels and high end jewelry as well as gourmet grocery store on the ground floor complete with wine cellar.

Rue de Rhône 48

Shopping

CENTRE COMMERCIAL LA PRAILLE



Located in the Carouge district, La Praille can offer an afternoon of shopping, bowling and games center, movie theatre, grocery store, and various clothes shops, and don't forget to stop by the food court for a revitalizing break! This mall is located right beside the city stadium where you can watch the local football and rugby teams play the championship.

Route des Jeunes 10

FOOD
& DRINK

Food & Drink

CAFÉ JULES VERNE €€



Located in the Plainpalais district, this unique place is furnished with antique and eccentric decoration, with a hidden bar downstairs and two charming terraces to relax outside. You can choose from a selection of light tapas or enjoy a steak served on a hot stone depending on your hunger!

Rue Jean Violette 20

[More Info](#)

Food & Drink

LANNA THAI €€



Five minutes walk from the campus, this Thai restaurant has a very nice atmosphere and offers a buffet of traditional hot and cold Thai meals. It is a cozy place and the friendly staff will adapt their dishes if you like your food spicy.

Avenue Blanc 42

[More Info](#)

Food & Drink

SAVEUR ET PASSION €€€



Ideally placed a few steps away from campus. Coffee and breakfast are served at 08:00. From 11:30 to 14:00, they serve a unique hot and cold buffet, offering diverse cuisine and exotic flavors.

Avenue de France 21

[More Info](#)

Food & Drink

LA ROMANA €



Just a 7 minute walk from the Geneva campus, you can enjoy a nice plate of pasta or a pizza served with a smile by the friendly staff in this local Italian restaurant.

Rue de Vermont 37

[More Info](#)

Food & Drink

CHEZ MA COUSINE €€



This local home-style restaurant serves what they do best: locally raised free range chicken which is 100% GMO free and potatoes from local Swiss farms. Located in the Old town with three other locations around Geneva.

Place du Bourg de Four 6

[More Info](#)

Food & Drink

MR PICKWICK €€



Since 1969, this typical English pub welcomes groups to watch live music and sports events, displayed on big screens. Think Victorian-style wooden tables, brick walls, pints, and classic British pub food.

Rue de Lausanne 80

[More Info](#)

Food & Drink

L'ÉLÉPHANT DANS LA CANETTE €



This is the best place in Plainpalais to drink a draft beer at a price to suit any budget. This bar is categorized as an institution for young “Genevian” folks. Go for the daily special (called the “plat du jour” in french) or enjoy a nice after work drink in a lively street full of locals.

Avenue de Mail 18

[More Info](#)



EMERGENCY INFO

Emergency Info

EMERGENCY CONTACTS

Medical Emergencies: **144**

Emergency Services: **112**

Fire Brigade: **118**

Police: **117**

Poison Control: **145**

Roadside Assistance: **140**

La Main Tendue (in French): **143**

Crisis SOS Helpline (in English):

+33 146 214 646

If you require a PCR test for

COVID-19

GENEVA 
BUSINESS
SCHOOL
CONTACT

Geneva Business School Contact

GET IN TOUCH

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Email: geneva@gbsge.com

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Google Maps.

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