



Press Release 22 June 2020

## **Geneva Business School Barcelona Campus is re-opening for September!**

After a lengthy lockdown in Spain, Barcelona is finally beginning to open up and that means so is our beautiful new campus in Plaça Catalunya.

When the world went into quarantine due to COVID-19 our students and staff successfully moved online, and many returned to their home countries. With the return to the “new normal”, we are now pleased to offer private tours of our new campus.

In early 2020 we welcomed our students, staff, and faculty to a new building just off the iconic Plaça Catalunya, within walking distance of the glamorous Passeig de Gracia and arguably Barcelona’s most famous street, Las Ramblas.

Barcelona is synonymous with sun, sea, and sports, but it is also a top destination for tech startups, multinationals, and innovation. The city is perfect for young entrepreneurs with non-stop events and an immense pool of talent to exchange ideas with.

Our Barcelona campus was designed with the feel of a co-working space in mind and features quiet study zones, collaboration areas, and state-of-the-art technology to facilitate a rich learning experience. All our classrooms are fitted with live stream cameras to run hybrid classes as students slowly return to this wonderful city to start or continue their studies.

The modern Auditorium, in the center of the building, is the ideal location for our Industry Insights sessions, where guest speakers discuss the latest trends, give advice, and take questions. These sessions cover a vast range of topics, from how to make it as an entrepreneur to top tips for personal growth.

From the roof terrace, you can catch the majestic view of Tibidabo, the intricate rooftops of the Gothic quarter, and glimpses of the streetlife that give Barcelona its unique personality. Enjoy a game of ping-pong, eat your lunch in the sun, or just have a quiet rest in a bean bag between classes.

Geneva Business School provides professionally accredited business education in Geneva, Barcelona, Madrid, and online. We offer bachelor’s, master’s, MBA, International Executive MBA, DBA, and diverse continued education options that are 100% in English, and we are committed to using innovative learning methods and new technology.

### **Barcelona Campus**

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**Geneva  
Business School**®  
*Real Business. Responsible Leaders.*

Students enjoy personalized mentoring, unique networking events, and support and guidance for internships and business ventures. All of this helps students to be fully prepared for 21st-century business.

We look forward to welcoming you on our Barcelona campus soon,

Geneva Business School Community

**If you want to arrange a campus tour with an Admissions Manager, please get in touch.**

**Email:** [admissions@gbsge.com](mailto:admissions@gbsge.com)

**Barcelona Campus Tour Video:** <https://youtu.be/FQfKmrh4Z2o>

**Images:** (attached)

## **Barcelona Campus**

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