

DOCTORATE OF BUSINESS ADMINISTRATION (DBA)

STUDY PLAN 2020/2021



LINE ITEMS	16.15 M\$
SHIPPING	0.15 M\$
TAXES	0%
TOTAL	16.3 M\$

LINE ITEMS	13.5 M\$
SHIPPING	0.2 M\$
TAXES	0%
TOTAL	13.7 M\$

LINE ITEMS	13.00 M\$
SHIPPING	0 \$
TAXES	0%
TOTAL	13.00 M\$

Year 1

Management Research Perspectives

Introduces students to the core concepts, skills, and tools they will need as business researchers. After completing the course, students will have acquired a strategic-level perspective on the broader research process and insight into the latest cutting-edge trends in management research.

Developing Business Intelligence

Guides students through the process of finding and critically analyzing business literature. Students will be encouraged to develop creative approaches to seeking sources and by the end of the course will have completed the first draft of their literature review.

Problem-Solving Using Qualitative Data Analysis

Reviews how qualitative research methods can be used to answer business research questions. They will finish the course with both theoretical and practical understanding of qualitative methods.

Year 2

Problem-Solving Using Quantitative Data Analysis

Explores the challenges and opportunities faced by businesses in a rapidly changing world. By looking at issues such as sustainable development and the impact of technology, candidates will develop a sophisticated understanding of the global business environment and how their research fits into it.

Contemporary Business Issues

Offers an in-depth understanding of qualitative research methodologies and the opportunity to develop advanced knowledge of software such as Excel and SPSS, and by the end of this course, students will have completed the first draft of the methodology section of their thesis.

Reflecting On Business Practice

Examines how key concepts in business theory can be applied to real-world business situations. By the end of the course, candidates will have thoroughly analyzed their own research project and its potential for real-world impact.

Year 3

Business Project

At the end of your first and second years, you will take part in a ‘check in’ activity. These are online or campus-based assessments designed to ensure that you are making sufficient progress with your thesis and to help you apply your developing knowledge and skills to your research project.

Academic Credit		
Core Courses		90 ECTS
6 core courses worth 15 ECTS each		
Check-in		10 ECTS
2 check-ins worth 5 ECTS each		
Final Project		140 ECTS
A Business Research project		
TOTAL		240 ECTS