

# MASTER'S DEGREE PROGRAM

Geneva Business School and the Barcelona International Water Polo Academy (BIWPA) are delighted to introduce their new partnership offering a Master's degree to their passionate water polo players. Student-athletes can now follow their high-performance water polo program, with a Swiss-quality business education.

## TAILORED ACADEMIC PROGRAMS

At Geneva Business School, we are celebrating 25 years of cutting-edge, Swiss-quality education. Since our creation in 1995, we have developed from a single campus to state-of-the-art campuses in Geneva, Barcelona, and Madrid, with plans to expand even further. Our Master's programs are adapted to student-athlete training schedules with adjusted timetables.

## PROFESSIONAL FACULTY



**FRANK HENDRICKX**  
Professor of  
Sports Management

“ A Sports Management degree allows those students interested in both business and sports to follow their passion for the sports world obtaining all the necessary skills to become the future leaders and managers in the Sports Industry. ”

## HIGH-PERFORMANCE WATER POLO

Led by 2x Olympic coach Quim Colet, the Sports Program is designed to develop the water polo fundamentals and focuses on individual skills, technique and tactics. Athletes also attend evening training with their club teams and compete every weekend in a league system that runs non-stop from October to June.

## HIGH-ACHIEVING STUDENTS



**AMY WANDAY**  
Sports Management student  
CEO African Sports Network

“ Studying sports management at Geneva Business School has opened many different paths for me, I started attending conferences and networking events, and now I've moved to a different level where I'm actually going to be speaking at conferences. ”



# MASTER'S OF INTERNATIONAL MANAGEMENT

The Master of International Management at Geneva Business School pushes you to take your skills to the next level. Advanced theory in the classroom and unique practical experience help you graduate with the knowledge, tools, and confidence to make a real impact on your future career. Our master's programs are ideal both for those who are new to business, and those building on a bachelor's degree.



## International Management

Studying International Management shows you how to lead a global team. You will explore the latest trends in management and master the tools, practical skills, and leadership for a successful career.



## International Finance

International Finance explores theories and practices that can be the difference between success and failure. You will gain knowledge and practical skills to thrive in the world of finance.



## Digital Marketing

Digital Marketing studies where marketing began and what it means in the modern age. You will master the techniques, tools, and strategies to become a leader in your field.



## Sports Management

Sports Management gives you a 360-degree perspective of the industry, including media, technology, and event planning. You will network, attend top events, and graduate ready to take on the sector.



## International Relations

Earning a master's degree in International Relations will give you a practical understanding of the symbiotic relationship between the politics, markets, and people that make up the world we live in.

## WORLD RANKINGS

Geneva Business School is ranked 59th out of the world's top 100 business schools, according to *CEOWORLD Magazine*.

We were awarded 3 Palmes of Excellence from Eduniversal International Scientific Committee, entering their global ranking of top business schools.

The website studying in Switzerland places us 7th in the top 10 Best Business Schools in Switzerland in 2019.



## QUALITY EDUCATION

### Accreditations



### Memberships



SAPIHE ASIPES



### Partnerships



## Admissions Requirements

Intake dates: **September and February**  
Admission process and requirements: [gbsge.com](https://gbsge.com)  
Email Geneva Business School with any questions: [admissions@gbsge.com](mailto:admissions@gbsge.com)  
Contact BIWPA for enquiries into the Sports Program: [academy.gbs@biwpa.com](mailto:academy.gbs@biwpa.com) or visit [www.biwpa.com/academy](http://www.biwpa.com/academy)



## Barcelona Campus

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