



EUROPEAN REGIONAL CONFERENCE CALL FOR PROPOSALS

22 October 2020

Virtual Meeting

Geneva Business School, Barcelona Campus

Proposal Deadline: 8 October 2020



**Geneva
Business School®**
Real Business. Responsible Leaders.

THEME: FUTURE DISRUPTION - A NEW DAWN FOR HIGHER EDUCATION?

Geneva Business School will be virtually hosting the 2020 IACBE European Regional Conference on 22 October 2020. This one day conference will include three sessions devoted to exploring issues related to the theme of “Future Disruption - A new dawn for higher education?”

We are particularly interested in proposals relating to the following three sub-themes but will consider any proposals that touch on the main conference theme.

1. TEACHING FINANCE AFTER THE NEW DAWN

In recent months, the world has gone through unprecedented changes that affected almost every aspect of our lives. In education, we have gone through the disruption of moving online or to a blended format overnight, as well as adapting our pedagogy. This revolution being (almost) complete, we now realize that the very content of what we teach has been disrupted too. In finance, how can we teach the risk-return correlation in times of “too big to fail” and emergency packages? How can we teach statistical tools that ignore extreme events when black swans have been everything we have been subject to in the past 20 years? We will explore these contradictions and try and find a way to overcome these difficulties, maybe even to turn them into opportunities, for our finance classes.

2. FACULTY AND STUDENT “BUY-IN” TO THE HYBRID MODEL: CHALLENGES AND BEST PRACTICES

The coronavirus crisis has led educational institutions across the world to shift to a hybrid learning model which combines face-to-face and online learning. For some faculty students, this new approach has not been popular, with widespread concern that it creates “two-tier” classroom environments and greatly complicates teaching without a commensurate benefit to learning. We encourage presentations that explore these issues from both the student and faculty perspectives, with the goal of sharing and defining best practices of immediate practical relevance to schools facing this great educational challenge.

3. QUALITY ASSURANCE IN THE HYBRID MODEL

As educational institutions shift to a hybrid learning model many administrators and educators are raising questions related to the quality assurance cycle, such as: How do we uphold our teaching and learning standards in a hybrid model? How do we ensure that the learning environment (content and facilities) is fit for purpose? How can we develop a quality culture that is embraced by all? How do we balance equality and fairness in the classroom? We encourage presentations that help answer these questions, with the goal of sharing lessons learned and best practices.

Preference will be given to submissions that appeal to the target audience of our attendees and offer practical solutions or approaches. Submissions that are not strictly concerned with the area of business education but enhance the knowledge base of our constituents and provide opportunities for idea sharing will also be considered.

Submissions that are received by the deadline (8 October) will be peer-reviewed by the 2020 IACBE European Regional Conference Committee and selectees will be notified of acceptance. Submissions received after the deadline will also be considered depending upon both applicability and availability.

PROPOSAL SUBMISSION GUIDELINES

All proposals for conference presentations must include the following elements:

- ➔ Presenter: The name(s), title(s) and affiliation(s) of presenter(s)
- ➔ Title of the presentation
- ➔ Presentation abstract: An outline of the key ideas or arguments (250-400 words)
- ➔ Contact information: The addresses, email addresses, and telephones of the primary contact

2. Presentations should be no longer than 15 minutes

3. Abstracts that have been submitted according to the submission guidelines will be reviewed by the 2020 IACBE European Regional Conference Committee. All applicants will be notified of the result of the Committee's deliberation.

4. The deadline for submission is 8 October 2020.

5. All proposals must be submitted electronically as email attachments in MSWord format to: iacbe@gbsge.com together with the presenter's CV/Resume.

5. All presenters must be registered for the conference.

6. Should there be queries regarding this Call for Proposal, please contact the 2020 IACBE European Regional Conference Committee via email at iacbe@gbsge.com