



# An Action Plan for Geneva Business School

## A responsible return to campus for Fall 2020

August 11, 2020

So many questions have been raised in the aftermath of the COVID-19 pandemic lockdowns about its effect on the delivery of our programs for the coming school year. Here we outline the **Action Plan** for our return to campus, responsibly, and with the utmost care for our community at the forefront of our planning and infrastructure.

We have four areas of focus in the following outline of our approach to providing a safe, healthy, and positive environment at all Geneva Business School campuses. **Health and Safety Infrastructure** will outline the measures taken for our campuses and community to ensure we protect the health of everyone as they return to work and school. **Academics and Research** will detail the way our classes will be delivered for the short term and how our Staff and Faculty will support students during this transition. **Students and Campus Life** gives a list of resources and services available to everyone who may need assistance from Geneva Business School in order to resume their studies in the Fall semester. **General Information** will serve as a guide to find updates as the situation progresses and contacts for anyone who requires further information or assistance.

### Health and Safety Infrastructure

Geneva Business School has adjusted each campus and its hygiene protocol following recommendations from the World Health Organization as well as central and local government guidelines. From 14 September:

- Each student will be provided with a face mask and shield
- Temperature checking will be taken upon entry with non-contact Infrared thermometer
- Hand sanitizer will be available throughout the campus
- Compulsory use of face masks at all times throughout the campus
- Social distancing is to be practiced in classrooms and common areas
- Medical care will be made available through your insurance
- All campuses will be cleaned and sanitized throughout each day

If a student, faculty, or staff member feels unwell or displays symptoms such as fever, nausea, headache, loss of smell or appetite, or any other COVID-19-related symptoms they need to stay at home and contact a medical center or doctor for advice and please contact Student Services on your

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campus. Once PCR test results are received a notification should be made to the school in order for us to act according to the health and safety regulations set in place by the Ministry of Health.

If you have any questions regarding COVID-19 symptoms, care, or how it may affect you please refer to our Coronavirus Page. As always your Student Services Manager is always available for any concerns you have or questions if you are unsure or need support.

In addition to this, we have formed an **Action Plan Taskforce** to ensure you have a point of contact on campus and in each department of the school. These people can be reached via email:

- [Chloé Plews](#) - Operations Manager (Spain)
- [Masha Gerashenko](#) - Global Brand Manager (Switzerland & Spain)
- [Sixtine Crutchfield-Tripet](#) - Student Services (Geneva)
- [Paloma Simonpietri](#) - Student Services (Barcelona)
- [Juan Ordoñez](#) - Student Services (Madrid)
- [Tamara Ashton](#) - Admissions Manager (Switzerland)
- [Lucía Daboub](#) - Admissions Manager (Spain)
- [Damien Bezançon](#) - Academics Manager (Geneva)
- [Jennifer Hutchison](#) - Academics Manager (Barcelona)
- [Hector Martin Sampedro](#) - Academics Manager (Madrid)

## Academics and Research

Due to the uncertainty of the global pandemic's effects on worldwide travel, for some students, a return to their campus will not be possible for the beginning of the Fall Semester. We will fully support these students as they begin their semester online.

All classes will resume on all three campuses in September following a hybrid classroom, whereby classes will be held on campus with some students joining remotely via Google Meet. All of our campuses have been fitted with live streaming cameras in every classroom.

For our institution, the opportunity to provide an improved learning experience ensures that more effective training will take place and that we deliver on our goal of high-quality education.

All Faculty will be using a flipped classroom model, meaning that theoretical learning will be taken out of the "physical" classroom and into the digital arena. This aspect of the learning journey will be shared with students in advance, using digital tools like Loom so that your teacher can continue to present their work, via your Google classrooms. This will be particularly beneficial for those who encounter travel or visa restrictions since you will be able to keep up to date with your studies.

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The "physical" classroom will become our "laboratory", a space where theoretical knowledge is brought to life and applied to the real world. Students will be able to join in either via live-stream, for those of you who are in the same or a similar time-zone, on campus - following government social distancing guidance - or, catch up with the classroom learning at a later time via the Google Meet recording. This last option will be available for those students who are unable to travel and are living in a different time-zone. During regular class time-slots students will work together on projects, case studies, and debates - making use of a wide range of digital tools in order to collaborate with colleagues both in the classroom and across the world. Mentorship and coaching via our Company Profile classes will continue and will be tailored to suit each individual's needs, at a time that suits both the student and professor.

We will also be taking advantage of the new opportunities that this digital age has brought us by sharing some specialization classes cross-campus. Students taking sector specialization courses will be able to learn from professors across the European network of campuses and make valuable global connections with colleagues in their sector.

## Student and Campus Life

As of now, our campuses are open and we look forward and are fully prepared to welcome new students in September. As the health-related situation is fluid, we too must be flexible. Many students will return to campus in the Fall, however, some may encounter difficulties returning to their campus city. These students will be able to start their semester virtually and come back to campus whenever they are permitted to do so, as classes will continue virtually for as long as students need.

Student Services can help students with arranging medical visits, housing, PCR tests and any other issues they need to solve. Ongoing support for concerned students and parents will be provided via Student Services.



## Meet our Student Services Staff



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## General Information

Geneva Business School monitors information from local authority sources in Switzerland and Spain and continuously updates our website and community. We will continue to communicate via direct email and our website to give the latest advice and regulations surrounding the COVID-19 situation in both Switzerland and Spain. As always refer to our Latest Updates on our [Coronavirus Page](#).

We thank you for your continued confidence in Geneva Business School and look forward to seeing you back on campus in the Fall.

Sincerely,



**Professor Francis Kahn**  
President



**Sébastien Troyon**  
Campus Director Switzerland



**Professor Nicola Jackman**  
Campus Director Spain

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